

800 ON YOUR DIAL

WMIT

THE TECHNOLOGY BROADCASTING SYSTEM

3 AMES STREET • CAMBRIDGE 39, MASSACHUSETTS • KIRKLAND 7-5300

20 October 1948

Barbara Ungerleider, Station Manager
Radio Station WCSR
Smith College
10 Prospect Street
Northampton, Massachusetts

Dear Barbara:

Your announcement of the opening of WCSR was of particular interest to us as we, too, are a young organization (not yet two years old).

We are, however, old enough to have left our "growing pains" behind, and feel experienced enough to offer our advice to anyone. So feel free to call on us for information and suggestions.

In regard to interstation cooperation, we shall be pleased to assist you if you will let us know your specific needs. There are a few things, unfortunately, which we are not in a position to provide: scripts and disc recordings. We rarely use scripts (a lamentable situation to be sure) but use instead "production sheets," which are essentially outlines from which the programs are "ad-libbed." We have no facilities at present for disc recording, though we hope to acquire some this year. These shortcomings may limit the usefulness of our cooperation, which fact we both regret.

Let me extend to you a reciprocal invitation to visit our station.

Thank you for writing. Let us hear from you again.

Sincerely yours,

Philip R. Bagley
Philip R. Bagley
Station Manager

